

CORPORATE FACTS

Prudential Americana Group, REALTORS® is an independently owned and operated member of Prudential Real Estate Affiliates and is the 8th largest in the company's national network of 677 franchises.

Prudential Americana Group is the largest real estate company in Las Vegas with approximately 1,200 sales executives with 6,457 home closings and \$2.2 billion in sales. The company was founded in 1979 and has sold more than \$60 billion in Las Vegas real estate since that time.

2008 was an exciting year for Prudential Americana Group. The company moved its headquarters into a new building in Southeast Las Vegas. It now employs approximately 56 full-time staff members that support sales executives and facilitate thousands of contracts per year for Prudential Americana Group and its clients.

2008 was also a growth year in closed transactions for the company. Despite the downturn in the local real estate market, it continued to add talented sales executives and pursue merger opportunities with other offices and franchises. Prudential also announced a new strategic partnership with Shelter Mortgage in 2008. One of the nation's most trusted mortgage companies, Shelter provides Prudential customers with the best lending options available.

2009 has proven to be one of Prudential Americana Group's best yet. The company started its 30th anniversary year by launching its new website, www.americanagroup.com, making its online presence the largest and most comprehensive in Nevada. This coincided with a new Green campaign in which the company launched a paperless transaction system, saving thousands of pages of paper in the first year alone.

Also in 2009, Prudential Americana Group merged with and acquired multiple high-volume sales teams and offices including the McGarey Group, The Mullen Group and Windermere Summerlin. In constant pursuit of bringing new real estate executives to the market, it has also launched Americana University, an intensive pre-licensing school that provides 80 hours of classroom time to help new realtors prepare for the state licensing exams. For more information on Prudential Americana Group's news and upcoming programs, visit the website at www.americanagroup.com or call the corporate office at 702-796-7777.

Media Contact

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Corporate Contact

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COMPANY HISTORY

1979	Jack Woodcock, Mark Miscevic and Steve Schneider establish Americana Group REALTORS® in Las Vegas, Nevada
1983	Company joins the Better Homes & Garden franchise.
1999	Americana becomes a Prudential Real Estate Affiliate and Prudential's largest affiliate, Prudential California Realty, joins forces with Prudential Americana Group, REALTORS®
1995	Mark Stark becomes Vice President and CEO
2004	Mark Stark acquires 100% ownership of the company Company reaches 1000+ affiliated licensees.
2007	Prudential Americana Group closes 4,860 transactions for a total of \$2.2 Billion in sales volume

COMPANY ACHIEVEMENTS

- Prudential Americana Group has been in the Top 10 most productive companies in the Prudential network of more than 600 throughout North America since 2006. Its most recent ranking was #8 in 2008.
- In 2008, its Sahara office was recognized as the #2 office in North America for residential real estate units sold. Its Green Valley office was #5 and its Southwest office was #10 among thousands of offices throughout the Prudential network.
- Four of the company's teams were among the Top 10 in North America in 2008. The McCollough Group was the #1 real estate team among all teams in the Prudential Network for residential units sold. William Jorgensen, LLC was #3 and The Steve Howell Team had the 4th largest number of units sold.
- The Shapiro & Sher Group was recognized as having the 3rd largest gross commission income in 2008 among all teams in the Prudential network.
- The Americana Charitable Foundation was Prudential's fourth largest contributor to Prudential's Sunshine Kids Foundation, which provides assistance to children with cancer. The company and its employees donated \$104,000 to the organization in 2008.

COMPANY MANAGEMENT

Mark Stark, CEO Gordon Miles, COO

OFFICE LOCATIONS

Corporate Headquarters

2140 E. Pebble Road Suite 160 Las Vegas, NV 89123 PH: 702-796-7777 Contact: Gordon Miles

Sahara Office

7475 W. Sahara Avenue Suite 100 Las Vegas, NV 89117 PH: 702-362-1111 Contact: Kathryn Bovard

Southwest Office

8337 W. Sunset Road Suite 150 Las Vegas, NV 89052 PH: 702-734-5555 Contact: Aldo Martinez

Green Valley Office

871 Coronado Center Drive Suite 100 Henderson, NV 89052 PH: 702-458-8888 Contact: John Joseph

Northwest Office

5550 Painted Mirage Road Suite 140 Las Vegas, NV 89149 PH: 702-870-7777 Contact: Walt Knoblock

Sun City Summerlin Office

9402 Del Webb Boulevard Las Vegas, NV 89134 PH: 702-256-3333 Contact: Janet Carpenter

Summerlin Office - NEW!

10777 W. Twain Avenue Suite 105 Las Vegas, NV 89135 PH: 702-312-7070 Contact: Heidi Kasama